



# PAW PRINTS

The All American Pet Resort Review



941-661-1175

www.allamericanpetresorts.com

VOLUME 11 ISSUE 2

## WHAT'S NEW?

**A**LL AMERICAN PET RESORTS is coming to Ft. Myers. This one of a kind pet resort strategically located outside Southwest Florida International Airport property opens first quarter 2012. The resort will be open for pet pick up and drop off 24 hours a day, 7 days a week in order to accommodate arriving and departing flight schedules. Construction and development of this very exciting project can be followed on [Facebook.com/allamericanpetresorts](http://Facebook.com/allamericanpetresorts).

## PLEASE HELP US NAME OUR MASCOT

One of our 2011 initiatives is to name our mascot. The mascot will be followed on Twitter, found on Facebook and filmed for YouTube. Help us name the All American Dog. Here are the name choices:



- (1) Abe
- (2) Alistair
- (3) All Star
- (4) Sam

Please vote for the name you like best either via email: [info@allamericanpetresorts.com](mailto:info@allamericanpetresorts.com) or Facebook/[allamericanpetresorts](http://allamericanpetresorts)

## HELPFUL INFORMATION ABOUT CANINE COUGH

**O**ne of the biggest public relations problems for pet care professionals continues to be a much misunderstood ailment in dogs called canine cough, tracheobronchitis or often improperly referred to as kennel cough. As dog owners it is good to be aware of the facts surrounding this ailment.

### What is Canine Cough?

Infectious Tracheobronchitis is a contagious, upper-respiratory ailment that spreads by any one of these three viruses Parainfluenza, Adenovirus and Bordetella or any combination thereof – and is airborne. It can also be transmitted on hands and clothing. The incubation period of these ailments is roughly three to ten days. An infected pet may be contagious for three weeks after showing the first signs of illness. The main symptom is a hacking cough sometimes accompanied by sneezing and nasal discharge that can last from a few days to several weeks. Although this coughing is very annoying, it does not usually develop into anything more serious than a common cold. It may however, lower the dog's resistance to other ailments making him more susceptible to secondary infections.

### Is it curable?

Just as in the case of a common cold, canine cough must run its course. Prescribed antibiotics or cough suppressants may prevent secondary infection, and make your pet more comfortable. Sometimes over-the-counter cough suppressants such as Vicks 44 or Robitussin will work just as well.

### Does canine cough occur only in pet care facilities?

No. Since these viruses can be present anywhere and travel in the air, they can affect any dog, even ones that do not leave their backyards. However, it is more likely to occur anywhere there is a large group of dogs such as dog shows, daycare facilities, groomers, veterinarian offices and hospitals, pet shops, pet parks and even running loose or walking with the owner.

### Aren't the chances of catching it greater when a dog is in daycare or a boarding facility?

Possibly. In addition to exposure to a large number of dogs, there are elements of added excitement and in some cases, stress. No matter how great the facility, some dogs experience anxiety in a new environment and/or being away from their owners. This anxiety may lower the dog's resistance to ailments such as canine cough. There is also a strong possibility that more frequent visits to pet boarding and daycare resorts will actually build up immunity in your dog. Even during a widespread breakout, only a small percentage of exposed dogs will be affected.

### Are these viruses a constant problem?

Sort of. Like the flu, it is often seasonal and tends to be epidemic. When veterinarians begin to see cases, they normally alert pet services facilities and some individual dog owners. At All American Pet Resorts each resort has custom air handling systems that replace resort air as often as every 20 minutes as well as large overhead doors that are opened to fresh air weather permitting.

### Can my dog be protected by vaccines?

Well, yes and no. Yes, there are vaccines offered that cover known strains of each of the three viruses mentioned above. However, these strains are particularly virulent and new strains are constantly popping up. So, no. There is no full proof vaccination. All American Pet Resorts requires all pets entering the resort to have proof of updated vaccination in an effort to keep up with all known virus strains.

Please feel free to discuss any concerns you may have regarding canine cough with the resort management staff.

For franchise information call 941-661-1175 or visit [www.allamericanpetresorts.com](http://www.allamericanpetresorts.com).

**T**hey told me the big black Lab's name was Reggie as I looked at him lying in his pen. The shelter was clean and the people friendly. I'd only been in the area for six months, but everywhere I went, people were welcoming and open.

But something was still missing. I thought a dog might help me settle in a bit better and give me some company. I saw Reggie advertised on the local news. The shelter said they had received numerous calls about Reggie but the people who had come to see him just didn't look like "Lab people," whatever that meant. They must have thought I did.

At first, I thought the shelter had misjudged me letting me adopt Reggie. Regardless, I took Reggie and his things, which consisted of a dog pad, bag of toys almost all of which were brand new tennis balls, his dishes, and a sealed letter from his previous owner.

Once home, Reggie and I didn't really hit it off. We struggled for two weeks (which is how long the shelter told me to give him to adjust to his new home). Maybe it was the fact that I was trying to adjust, too. Maybe we were too much alike.

For some reason his stuff, except for the tennis balls, was tossed in with all of my unpacked boxes. I guess I didn't really think he'd need all his old stuff. I figured that I'd get him new things once we settled in. But it became clear pretty soon that he wasn't going to.

I tried the normal commands the shelter told me he knew, ones like "sit" and "stay" and "come" and "heel," and he'd follow them - when he felt like it. He never really seemed to listen when I called his name - sure, he'd look in my direction after the fourth or fifth time I said it, but then he'd just go back to doing whatever. When I'd ask again, you could almost see him sigh and then grudgingly obey.



This just wasn't going to work. He chewed a couple shoes and some unpacked boxes. I was a little too stern with him and he resented it, I could tell. The friction got so bad that I couldn't wait for the two weeks to be up, and when it was, I was in full-on search mode for my cell phone amid all of my unpacked stuff. I remembered leaving it on the stack of boxes for the guest room, but I also mumbled, rather cynically, that the "damn dog probably hid it on me."

Finally, I found it and the shelter number, but before I could punch it up, I also noticed his pad and other things that I had received from the shelter. I tossed the pad in Reggie's direction. He sniffed it and wagged, which was some of the most enthusiasm I'd seen since bringing him home. Then I called, "Hey, Reggie, you like that? Come here and I'll give you a treat." Instead, he rather glanced in my direction - maybe "glared" is more accurate - and then gave a discontented sigh and flopped down with his back to me.

That's not going to do it either, I thought and punched the shelter phone number. I hung up though when I saw the sealed envelope. I had completely forgotten about that, too. "Okay, Reggie," I said aloud, "let's see if your previous owner has any advice."

#### *To Whomever Gets My Dog:*

*Well, I can't say that I'm happy you're reading this letter. I told the shelter Reggie's new owner could only open it. I'm not even happy writing it. If you're reading this, it means I just got back from my last car ride with my Lab after dropping him off at the shelter. He knew something was different. I have packed up his pad and toys before and set them by the back door before a trip, but this time it was as if he knew something is wrong; and something was wrong, which is why I have to go to try to make it right.*

*So let me tell you about my Lab in the hopes that I can help you bond with him and he with you.*

*Next issue - Part 2.*

## RECIPE:

### DOGGIE ICE CREAM TREATS ON A HOT DAY

- 1 cup plain vanilla yogurt
- 1 to 1-1/2 mashed bananas
- 2 tbsp. plain peanut butter
- 2 tbsp. raw honey

Mix thoroughly, cover and place into freezer. Or, place dollops of the mixture into ice cube trays for smaller, bite-sized treats. Before serving, thaw treats for 5-10 minutes or until soft enough to eat.





If you are concerned about giving your dog dairy, omit the yogurt. Just freeze the bananas instead. Place the frozen bananas in a food processor. Whip them for about five minutes or until creamy and ready to serve.



## BUSINESS TIP:

### BEWARE OF THE LOW BIDDER

**It's unwise to pay too much, but it is worse to pay too little.**

-  When you pay too much, you lose a little money - that's all.
-  When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do.
-  The common law of business balance prohibits paying a little and getting a lot - it can't be done.
-  IF you deal with the lowest bidder, it is well to add something for the risk that you run. And if you do that, you might have enough.

**There is hardly anything in the world that someone can't make a little worse and sell a little cheaper - and people who consider price alone are this man's lawful prey.**



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USA Today 4/13/11

US Census states that 25% of all pet owners said that their pets are better listeners than their spouse.